

IN THE CLAIMS:

1. (Previously Presented) A method of delivering a webpage comprising:
 - receiving a hierarchical data set of interests identified by a user;
 - storing the hierarchical data set of interests in a database entry associated with the user;
 - parsing the stored hierarchical data set;
 - extracting one or more keyword attribute values from the stored hierarchical data set in response to the parsing and a pre-selected granularity value;
 - applying extracted one or more keyword attribute values to filter content for delivery to the user;
 - pre-populating a Web content search form page using extracted one or more keyword attribute values;
 - returning the Web content search form page to the user;
 - receiving the Web content search form page from the user, wherein the received Web content search form page includes one or more pre-populated data, one or more additional user-supplied search terms and at least one Boolean search indicator for determining the combination of search terms for performing a search; and
 - delivering at least one webpage that is personalized for the user according to the identified interests and the search.
2. (Previously Presented) The method of claim 1 wherein the hierarchical data set comprises an XML document.
- 3 - 5. (Cancelled)
6. (Previously Presented) The method of claim 1 wherein, if no keyword attribute is associated with an interest, using a value attribute of the interest as a default keyword.

7. (Previously Presented) The method of claim 1 wherein the pre-selected granularity value corresponds to a root-to-leaf level in the hierarchical data set of identified interests.

8-20. (Cancelled)

21. (Previously Presented) The method of claim 1, wherein the webpage is a portal page associated with the user and provided by a portal.

22-23. (Cancelled)